

HAMZA ASLAM

Full-Stack Web Developer | Video Editor | Content Creator

📍 Barking, London, UK

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PROFESSIONAL SUMMARY

Results-driven Full-Stack Web Developer with 5+ years of hands-on experience designing, building, and deploying 100+ websites across a wide range of industries. Adept at translating client briefs into polished, high-performance web applications using modern JavaScript frameworks and responsive design principles. Proven ability to deliver same-day and rapid-turnaround projects without compromising quality. Additional expertise in professional video editing and YouTube content creation, covering the full production pipeline from scripting and filming through to post-production.

CORE TECHNICAL SKILLS

Front-End	HTML5, CSS3, JavaScript (ES6+), React.js, Vite, Responsive Design, Tailwind CSS, Bootstrap
Back-End / CMS	Node.js, PHP, WordPress, REST APIs, CMS Integration, Database Design
Web Applications	E-Commerce, SaaS Platforms, CRM Systems, Booking & Reservation Systems, Real-Time Dashboards
Industry Verticals	Business, E-Commerce, Car Rental, Restaurant, Hotel, Real Estate, Healthcare, Education, Investment, Casino / Gaming, Trading, Sports Betting, Food & Grocery Delivery, Portfolio
Video Production	Adobe Premiere Pro, Adobe After Effects, Video Editing, Motion Graphics, Full Production Pipeline
Tools & Workflow	Git, GitHub, VS Code, Figma, cPanel / WHM, FTP / SSH, Google Analytics, SEO Basics
Soft Skills	Client Communication, Rapid Delivery, Problem-Solving, Time Management, Self-Directed Learning

PROFESSIONAL EXPERIENCE

Freelance Full-Stack Web Developer · Self-Employed

2019 – Present

London, UK (Remote & On-Site)

- Designed, developed, and deployed 100+ commercial websites for UK-based SMEs spanning retail, hospitality, healthcare, finance, and entertainment sectors.
- Built custom e-commerce stores with product catalogues, cart, payment gateway integration, and order management dashboards.
- Developed SaaS and CRM platforms with user authentication, role-based access control, and real-time data visualisation.
- Created ticket booking systems and car rental platforms with live availability calendars and automated email confirmations.

- Delivered investment, trading, and casino/gaming websites compliant with client specifications, including dynamic dashboards and data feeds.
- Produced food & grocery delivery and sports betting platforms with real-time inventory and odds management.
- Achieved consistent same-day and 48-hour turnaround on Express and Standard projects while maintaining 5-star client satisfaction.
- Maintained ongoing 1-month post-launch support contracts for Premium clients, reducing bug rates and boosting retention.
- Conducted door-to-door business development across London, converting cold visits into paid contracts.

YouTube Content Creator & Video Editor · [ScriptSmasher Ha Dev / WebSparow](#) 2021 – Present

YouTube · @shadev589 | @waroffacts9221

- Run two YouTube channels dedicated to web development: ScriptSmasher Ha Dev and WebSparow.
- Produce full-length coding tutorials, UI/UX build walkthroughs, and real client project case studies for a developer audience.
- Handle the complete production pipeline: scripting, filming, editing (Premiere Pro & After Effects), SEO-driven titles and thumbnails, and publishing.
- Grew an engaged subscriber base through consistent, high-quality content covering React, HTML/CSS, JavaScript, and modern web tooling.

KEY PROJECTS & DELIVERABLES

- E-Commerce Platform — Full WooCommerce/custom store with Stripe integration, inventory management, and mobile-first UI; delivered in 2 days.
- SaaS CRM Dashboard — Multi-user CRM with role-based access, analytics charts, and CSV export; built with React + Node.js REST API.
- Online Ticket Booking System — Real-time seat selection, Stripe payment, automated PDF tickets via email; used by a London events company.
- Car Rental Website — Live vehicle availability, booking calendar, deposit handling, and admin panel for fleet management.
- Investment / Trading Portal — Live market data widgets, user portfolio tracker, and secure login; built for a London-based fintech startup.
- Restaurant & Food Delivery App — Online ordering system with delivery zone mapping, driver tracking integration, and kitchen dashboard.
- Casino / Gaming Site — Fully branded gaming portal with custom landing pages, registration flow, and promotional CMS.
- Healthcare Booking System — NHS-style appointment scheduler with practitioner profiles, availability slots, and patient portal.
- Portfolio / Personal Brand Site — Award-quality portfolio websites for creatives and professionals; 48-hour delivery.

SERVICE PACKAGES

Available for hire under the London Web Store brand:

Express — £100	Same-day delivery · Core business website · Mobile responsive · Contact form
Standard — £150	2-day delivery · Enhanced design · SEO basics · CMS integration · Social links
Premium — £500	Full custom build · Advanced features · 1 month post-launch support · Priority revisions

ACHIEVEMENTS & HIGHLIGHTS

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- 100+ websites successfully delivered to paying UK clients across diverse industries.
 - Consistent same-day and 48-hour project turnarounds — rated 5 stars by London business owners.
 - Self-financed and independently ran two developer YouTube channels from concept to publishing.
 - Proficient in the full web production stack without reliance on page builders or templates.
 - Established and growing door-to-door web services business serving SMEs across Greater London.

REFERENCES

Available upon request.